Real world Simulation

Real world	Simulation
Not many factors	Many factors

Real world	Simulation
Not many factors	Many factors
Not many levels	Many levels

Real world	Simulation
Not many factors	Many factors
Not many levels	Many levels
More qualitative factors	More quantitative factors

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ANOVA, ANCOVA	Response surface methodology (polynomial regression)

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Limit to 2-factor interactions	Limit to 2nd-order polynomials

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Variance homogeneity tested	Variance heterogeneity pervasive

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Not many levels	Many levels
More qualitative factors	More quantitative factors
ANOVA, ANCOVA	Response surface methodology (polynomial regression)
Limit to 2-factor interactions	Limit to 2nd-order polynomials
Variance homogeneity tested	Variance heterogeneity pervasive
Visualising results useful	Visualising results challenging

Real world Simulation

Real world	Simulation
Randomisation important	Randomisation unimportant

Real world	Simulation
Randomisation important	Randomisation unimportant
Blocking important	Blocking unimportant

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Randomisation important	Randomisation unimportant
Blocking important	Blocking unimportant
Replication important	Replication not a problem

Real world	Simulation
Randomisation important	Randomisation unimportant
Blocking important	Blocking unimportant
Replication important	Replication not a problem
Design efficiency important	Design efficiency not always important

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Randomisation important	Randomisation unimportant
Blocking important	Blocking unimportant
Replication important	Replication not a problem
Design efficiency important	Design efficiency not always important
Single step	Multiple steps

Real world	Simulation
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Screening not practical	Screening useful

Real world	Simulation
Randomisation important	Randomisation unimportant
Blocking important	Blocking unimportant
Replication important	Replication not a problem
Design efficiency important	Design efficiency not always important
Single step	Multiple steps
Screening not practical	Screening useful
Latin squares	Latin hypercubes